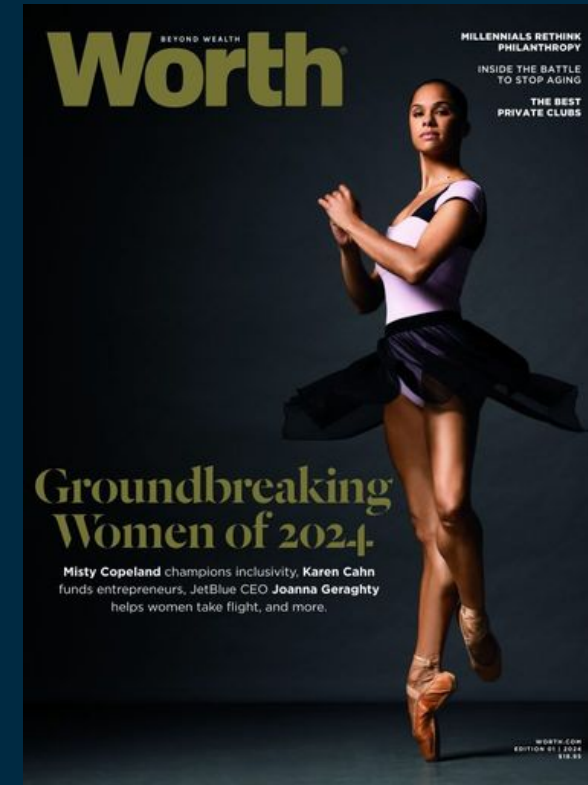


BEYOND WEALTH Worth®

2025 MEDIA KIT



OUR MISSION

A beacon of distinction since 1986, Worth has been informing and inspiring a community of successful leaders across business, innovation and society to expand their impact on the world. A difference we call **Worth beyond Wealth.**

Through our meticulously crafted content, Worth captivates the professional and personal sensibilities of our audience, building a deep connection that provides an unparalleled opportunity for brands like yours to authentically connect to these leaders.

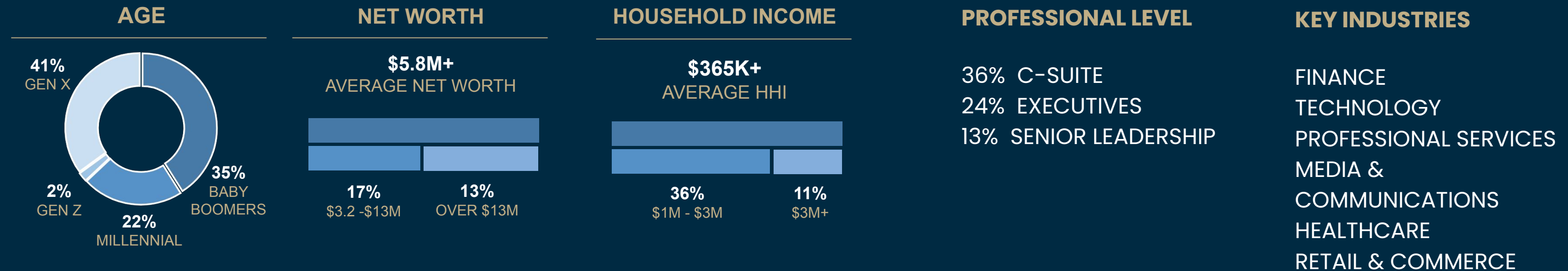
From the refined pages of our print magazine to our engaging digital content, culminating in our marquee and custom events, Worth collaborates with discerning organizations to construct bespoke partnerships that seamlessly align with their business goals and objectives.



OUR AUDIENCE OF LEADERS

Worth Media Group's community is comprised of successful and influential executives, investors, innovators, and entrepreneurs who represent a broad range of industries.

We engage our community with content and events that are relevant to both their personal and business interests.



THE WORTH COMMUNITY CREATING AUTHENTIC CONNECTIONS FOR BRANDS

Worth Media excels in convening exceptional business leaders for impactful events and meaningful conversations.

Our events provide brands the opportunity to connect their leadership and messages with top executives, industry innovators, and thought leaders, facilitating the exchange of ideas and experiences, driving forward-thinking dialogue and strategic partnerships.



FOUNDERS & ENTREPRENEURS



INVESTORS / PHILANTHROPISTS



CEOS & KEY BUSINESS LEADERS



ACADEMICS & POLICY MAKERS



EVENTS

5

MARQUEE EVENTS

15+

CUSTOM EVENTS PER YEAR

300+

LUMINARY SPEAKERS



PRINT

30+

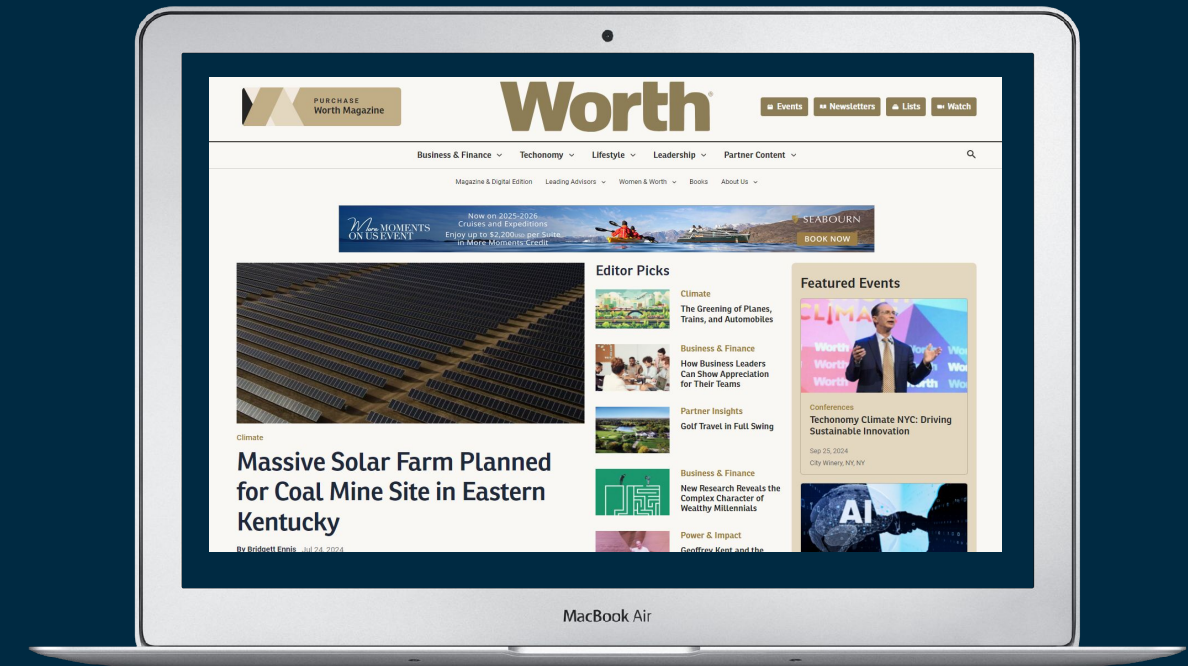
YEARS IN PUBLICATION

4

PRINT ISSUES PER YEAR

50,000

CIRCULATION TO HIGHLY QUALIFIED AUDIENCE



DIGITAL

4

CURATED NEWSLETTERS

300,000

UNIQUE MONTHLY VISITORS

135,000+

CURATED DATABASE



PARTNERSHIPS

Worth Media Group works with brands to build integrated marketing programs that leverage our print, digital, and event capabilities.

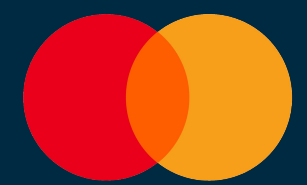
Our team works with our partners to create and execute turnkey content and events that align with their business goals and objectives.

Each program is customized to have maximum impact and provide access to Worth's successful and influential audience.

RECENT PARTNERS



Medtronic



THE RITZ-CARLTON YACHT COLLECTION



WORTH MAGAZINE

Worth Magazine enjoys a proud 30+ year history of award-winning content relevant to business executives, entrepreneurs, and investors across the areas of: personal finance, the economy, innovation, travel and leisure, as well as profiles on business and their leaders.

2025 ISSUES DATES

- Q1 MARCH
- Q2 JUNE
- Q3 SEPTEMBER
- Q4 DECEMBER

Issues close on the 15th of the month prior

ADVERTISING RATES

- FULL PAGE \$35,000
- SPREAD \$55,000
- INSIDE COVERS \$40,000
- BACK COVER \$45,000

FREQUENCY DISCOUNT

2x 5% | 3x 10% | 4x 15%

CUSTOM CONTENT

Priced upon request

DEPARTMENTS

- BUSINESS & FINANCE
- TRAVEL & HOTELS
- FINANCE
- AUTO
- AVIATION
- WINE & SPIRITS
- WATCHES
- LEADING ADVISORS
- POWER & IMPACT
- TECH & INNOVATION



WORTH MARQUEE EVENTS

Curating the most influential communities across business, innovation and impact, Worth has a long standing history of convening an influential audience of successful peers. Our tentpole events advance the conversation around key topics affecting business and society.

2025 WORTH EVENT CALENDAR

- MARCH GROUNDBREAKING WOMEN SUMMIT | NYC
- MAY ACCELERATE HEALTH EVENT | BOSTON
- SEPTEMBER CLIMATE & SUSTAINABILITY EVENT | NYC
- NOVEMBER TECH & INNOVATION EVENT | BAY AREA
- DECEMBER WORTHY 100 EVENT | MIAMI



CUSTOM EVENTS

Worth executes curated dinners, receptions and video offerings throughout the year on behalf of our partners. Many of these are held during key conventions, conferences or sports events where our community is present.

2025 CUSTOM EVENT CALENDAR

JANUARY	WORLD ECONOMIC FORUM (DAVOS)
FEBRUARY	SUPER BOWL (NEW ORLEANS)
MARCH	SXSW FESTIVAL (AUSTIN)
	PALM BEACH BOAT SHOW (WEST PALM)
APRIL	LAKE NONA IMPACT FORUM (ORLANDO)
MAY	MILKEN INSTITUTE CONFERENCE (BEVERLY HILLS)
	FORMULA 1 RACE (MIAMI)
JUNE	CANNES LIONS (FRANCE)
SEPTEMBER	SAGES & SCIENTISTS (BOSTON)
OCTOBER	FORT LAUDERDALE BOAT SHOW (FLORIDA)
DECEMBER	ART BASEL (MIAMI, FL)



CUSTOM CONTENT

Leveraging our editorial and creative teams, Worth Media collaborates with organizations to develop custom editorial and video content.

By working collaboratively with your brand, we ensure the content aligns with your key messaging and communication goals, creating authentic narratives for brands and executives.

We simplify complex topics to engage both prospective and existing clients. Beyond content production, we amplify this content through our print, digital, and social media channels, while also providing partners with material for their own channels and securing alternative distribution avenues.

PRINT

CUSTOM MAGAZINE
SPECIAL EDITIONS
CONTENT SECTION
ARTICLES
PROFILES

VIDEO

THOUGHT LEADERSHIP INTERVIEWS
PROFILES
BRAND OVERVIEWS
SOCIAL MEDIA PACKAGES

DIGITAL

ARTICLES
PROFILES
NEWSLETTERS
SOCIAL MEDIA ASSETS



2025 CALENDAR

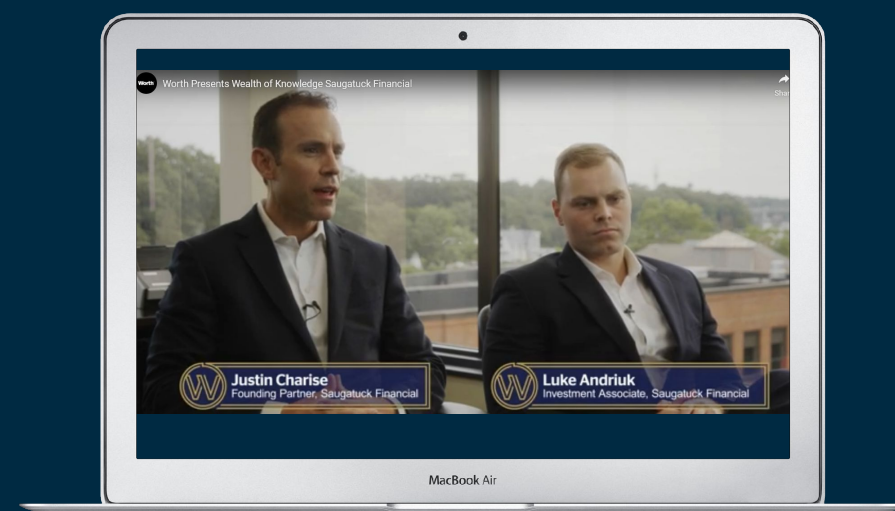
	Q1	Q2	Q3	Q4
PRINT FEATURES	MAR Groundbreaking Women Business of Sports Davos 2025	JUNE Health & Wellness Travel & Hospitality Top 300 Independent RIAs	SEPT Impact 150 Companies Power Players Tech & Innovation	DEC Worthy 100 List Philanthropy Holiday Gift Guides
MARQUEE EVENTS	MAR 2025 Groundbreaking Women Summit	MAY Accelerate Health Event	SEPT Techonomy Climate	NOV Techonomy 25 DEC Worthy 100 Event
SALON EVENTS	JAN Q4 Winter Reception	APR Q1 Spring Reception Worth Giving Reception	JULY Q2 Hamptons Event	OCT Q3 Fall Reception
	FEB Wealth Advisors Reception	MAY Wealth Advisors Reception	AUG Wealth Advisors Reception Worth Giving Reception	NOV Wealth Advisors Reception
CUSTOM EVENTS	JAN Davos CES	APR Watches and Wonders Geneva	JULY Allen & Company Sun Valley Conference	OCT Fort Lauderdale Boat Show RIA Edge West
	FEB SuperBowl Lake Nona Impact Forum	MAY Milken Conference Wealth Management EDGE	AUG U.S. Open Monterey Car Week	NOV
	MAR SXSW Palm Beach Boat Show MWC Barcelona	JUNE Cannes Lions	SEPT Sages & Scientists NYFW	DEC Art Basel

	Q1	Q2	Q3	Q4
PRINT FEATURES	MAR Groundbreaking Women Business of Sports Davos 2025	JUNE Health & Wellness Travel & Hospitality Top 300 Independent RIAs	SEPT Impact 150 Companies Power Players Tech & Innovation	DEC Worthy 100 List Philanthropy Holiday Gift Guides
MARQUEE EVENTS	MAR 2025 Groundbreaking Women Summit	MAY Accelerate Health Event	SEPT Techonomy Climate	NOV Techonomy 25 DEC Worthy 100 Event
SALON EVENTS	JAN Q4 Winter Reception	APR Q1 Spring Reception Worth Giving Reception	JULY Q2 Hamptons Event	OCT Q3 Fall Reception
	FEB Wealth Advisors Reception	MAY Wealth Advisors Reception	AUG Wealth Advisors Reception Worth Giving Reception	NOV Wealth Advisors Reception
CUSTOM EVENTS	JAN Davos CES	APR Watches and Wonders Geneva	JULY Allen & Company Sun Valley Conference	OCT Fort Lauderdale Boat Show RIA Edge West
	FEB SuperBowl Lake Nona Impact Forum	MAY Milken Conference Wealth Management EDGE	AUG U.S. Open Monterey Car Week	
	MAR SXSW Palm Beach Boat Show MWC Barcelona	JUNE Cannes Lions	SEPT Sages & Scientists NYFW	DEC Art Basel

LEADING ADVISORS

Worth has a long-standing heritage among the Financial, Legal, Tax and Insurance advisory community. Through our suite of marketing services, Worth provides the ability for these advisors to showcase their unique value proposition to our audience.

Worth also convenes the Advisor community on a regular basis with programming and conversations related to their practice areas, an opportunity coveted by Brands seeking to share their service offering with this influential audience. .





Worth Books is your gateway to becoming a published author. As a dynamic publishing platform, we empower entrepreneurs, business leaders and executives to grow their personal brand and business by bringing their stories from the boardroom to the bookstore.

From ghostwriting to marketing and distribution, we work with our authors to tailor a partnership that fits their needs, goals and objectives. Through Worth Books, your story can be crafted and strategically placed in bookstores nationwide. Our offering includes:

- Editorial support and optional ghostwriting
- Authors retain rights to content
- Customized cover design by art director
- Publication of manuscript
- Publishing by Forefront Books
- Distribution through Simon and Schuster
- Industry leading royalty split
- Unbeatable book buy-back rate
- Book listed on Worth.com
- Optional PR, Marketing and Media support



Worth[®]

Noun / Adjective / werTH /

The level at which someone or something deserves to be valued or rated.

SALES / PARTNERSHIPS

Partnerships@worth.com

ADVERTISING

Advertising@worth.com

EDITORIAL

Editorial@worth.com

Dan.Costa@worth.com

WORTH MEDIA GROUP

155E 44th St.

18th Floor

New York, NY 10017

2025 CALENDAR

Q1	Q2	Q3	Q4
----	----	----	----

SALONS

JAN	Q4 Winter Reception	APR	Q1 Spring Reception Worth Giving Reception	JULY	Q2 Hamptons Event	OCT	Q3 Fall Reception Wealth Advisors Reception
FEB	Wealth Advisors Reception	MAY	Wealth Advisors Reception	AUG	Wealth Advisors Reception Worth Giving Reception	NOV	
MAR		JUNE		SEPT		DEC	

EVENTS

JAN	Davos CES	APR	Watches and Wonders Geneva	JULY	Allen & Company Sun Valley Conference	OCT	Fort Lauderdale Boat Show RIA Edge West HLTH 2025
FEB	SuperBowl Lake Nona Impact Forum	MAY	Milken Conference Wealth Management EDGE Kentucky Derby	AUG	U.S. Open Monterey Car Week	NOV	Techonomy 25
MAR	Groundbreaking Women SXSW Palm Beach Boat Show MWC Barcelona	JUNE	Accelerate Health Cannes Lions	SEPT	Techonomy Climate Sages & Scientists NYFW	DEC	Worthy 100 Event Art Basel

2025

Q1	Q2	Q3	Q4
-----------	-----------	-----------	-----------

PRINT

MAR	Q1 Issue	JUNE	Q2 Issue	SEPT	Q3 Issue	DEC	Q4 Issue
	<p>Themes & Features Groundbreaking Women Business of Sports Davos 2025</p> <p>Departments: Power & Impact Profile(s) Travel & Hotels Finance Leading Advisors Auto Aviation Wine & Spirits Watches</p>		<p>Health & Wellness Travel Issue</p> <p>Departments: Power & Impact Profile(s) Travel & Hotels Finance Leading Advisors Auto Aviation Wine & Spirits Watches</p>		<p>Impact 150 Companies Power Players Tech & Innovation</p> <p>Departments: Power & Impact Profile(s) Travel & Hotels Finance Leading Advisors Auto Aviation Wine & Spirits Watches</p>		<p>Worthy 100 List Philanthropy</p> <p>Departments: Power & Impact Profile(s) Travel & Hotels Finance Leading Advisors Auto Aviation Wine & Spirits Watches</p>